



A smarter future

Digital wins from Acer and Google



Keep it simple Win big

There's no question that the way most of us work is changing at an extreme pace. Working standards and norms are shifting, requirements are changing, and keeping up with technology advancement is becoming ever more important.

Whether you're working in a school, office, hospital or at home, new and innovative technology offers so much more than you might think, and can help you keep up.

But these new innovations aren't just for high-end users, or those with extreme tech requirements. Modern Acer devices running Google Chrome OS offer some enormous wins over older systems, without costing your business too much.

From security to simplicity, this guide introduces some of the massive wins you could enjoy by switching up your tech today.



The XMA difference

As a close partner of leading tech brands like Acer and Google, XMA has the experience and connections your business needs to get the best possible deal. And that's just the start.

We pride ourselves on our ability to help you. We'll work with you to find the ideal solution, at the right price, and be there with support whenever you need us.

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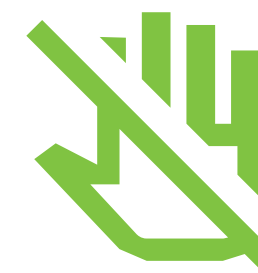
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Everyday wins

New technology is supposed to either advance our capabilities or make our lives easier. The latest innovations from Acer and Google can do both, but we'll start by looking at how they make things easier.



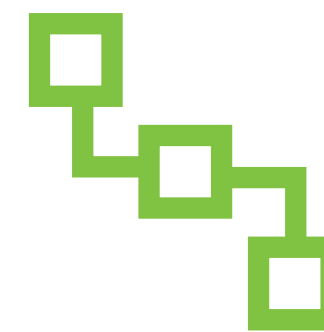
Zero-touch enrolment

In the past, setting up new devices was slow and time-consuming. With zero-touch enrolment, new Acer Chromebooks just need to be connected to the internet when they're turned on for the first time. From there, all your settings can be automatically imported, and the device made ready for use, without you ever needing to lay a finger on it.



The Everything Button

If a user is trying to find something, but they can't remember where it is, the Everything Button is the answer. This button allows users to search everything at once. Their hard drive, their apps, their Google Drive, the internet itself, it's all searched at once.



New ways of connecting

With touchscreens and Google Assistant standard features on Chromebooks, it's easier to use a device in the way you want. Ask it a question from across the room by saying 'Hey Google,' or draw directly onto the screen with a stylus or your hand.



The better business, better services, better products range

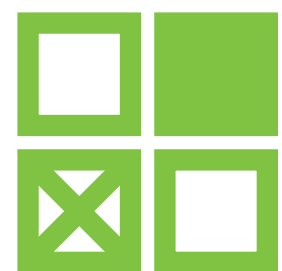
Explore the stylish, powerful, built-to-last advantages of Acer Chromebooks to discover the best-fit device for your IT needs.

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Security wins

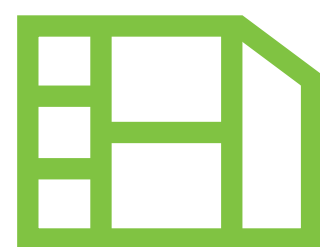
Cyber-attacks, data protection, phishing scams, device security. It's all now so important, it's in the vocabulary of people across the planet. It's not something to take lightly, and Acer Chromebooks are ideally suited to ensure your business doesn't.



Software features

Every Acer Chromebook makes use of Sandboxing technology. This keeps every app separate from each other, rather than overlaying functions like other operating systems do. The result is apps that run independently, meaning if one falls victim to malware or any other infection, it won't infect others.

Add in other features, such as Verified Boot, which prevents anything out of place activating on start-up, and you have a secure basis to work from.



Specialist security chip

The fight against increasingly sophisticated threats requires specialist tools for defence. That's why every Acer Chromebook comes with a modern security chip designed to fight off threats and encrypt data, so even a stolen hard drive doesn't lead to a data breach.



Enhanced by Acer

Every Chromebook is loaded with security features designed to make every user safer. Only Acer Chromebooks benefit from an added layer of Acer protection, including centralised management tools, reduced on-device storage dependence and hardware security features, such as Kensington lock slots.



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Industry wins

Making the most of the opportunity presented by Acer Chromebooks can lead to significant benefits for a variety of different businesses, industries and organisations. From schools to hospitals, here's a day in the life of an Acer Chromebook user.



Healthcare - Andre the Nurse

Andre's day is spent rushing from place to place, caring for patients in a manner of different ways. To do his job effectively, he needs up to date information, preferably on a device he can carry with him everywhere. His Acer Chromebook delivers this, while also boasting a long battery life and fast charging, along with specialist software that can alert him to situations and assignments within the wards.



Public Services - Denise the Executive

Denise's job takes her all over the world. She's constantly communicating with her board and staff from home, departure lounges, on trains and in meeting rooms. With her Acer Chromebook, she's able to communicate easily, and access her key online documents when she doesn't have an internet connection, meaning not even a network outage can slow her down.



Education - Frank the Administrator

With teachers moving from classroom to classroom, and hundreds of kids to care for, Frank's job is busy, and used to require him running from place to place. Now, with his Acer Chromebook, he can be contacted by anyone in need, whenever they need him. Meanwhile, the school has been able to provide more students with the devices they need, thanks to the low price of quality Chromebooks.



Law - Jordan the Prosecutor

As a senior crown prosecutor, Jordan is often on-call to attend trials, meaning they need to stay up to date with all the evidence in a case. Plus, the sensitivity of the data means security is priority number one. Jordan's Chromebook brings advanced security features to the table, while also being light, powerful and ideal for long days in court.



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Added Acer vision and values

Smart organisations today need business to be easy. That takes more than just raw processing power. Acer is driven to create a positive, enduring impact on the world of work.

Evaluation Program

Free, short-term evaluation of the latest Acer products for you/your end user.

Green Rewards

Green rewards and up to 84% energy efficiency with Acer's sustainable, secure and affordable device trade-in.

Synergy Partner Program

Performance tracking, promotions, training, marketing and several custom tools.

Smart Finance

0% interest available on a wide range of eligible products.

Acer Promise

100% reliable or 100% refund.





It's not what XMA can do It's what XMA can do for you

XMA helps you prioritise your ambitions, so you can evolve people's everyday experiences.

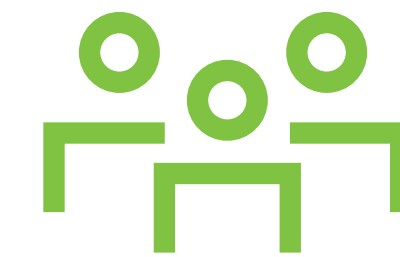
We start by uncovering the strategic outcomes you want to see, now and longer-term. Then we support you on your individual journey, at the pace that's right for you – applying our specialist insight, sector expertise, and best practices along the way.



Award-winning services for public sector



Approved supplier for 25+ public sector frameworks



Experienced technical and support teams



30+ years of public sector experience

XMA puts success before solutions to create the right impact. Together with Acer devices, and all our experience, we're expertly placed to help you embrace the digital workplace.

[Find out what XMA can do for your organisation.](#)

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